Digi Logo

Ideal Size - 1" across

Size

Minimum Size
The logo must never be used smaller than 3/4" across.

.75"

Maximum Size
The logo should never be used larger than 1" wide on a standard 8.5" x 11" document. Exceptions to the rule are larger format applications.

1"

Clear Zones

In order for the Digi logo to remain as a recognizable element, the logo must exist inside its own space. No other element, be it type, image or page edge, should infringe on this clear area. The area of non-interference is defined in square units based on the height of the capital "D." The registration mark on the Digi logo must never be removed or altered in any case.

Unit size of (1) D

(.75) D

(1) D   (1) D

(.75) D
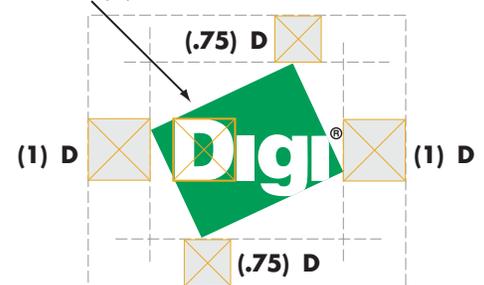
Usage

The Digi logo can appear in three formats.

Please contact Digi Corporate Marketing at info@digi.com if you have any questions about the approved usage of this logo.

2-Color or 4-Color Process Logo
This is the preferred logo for all situations. The logo can be produced as a combination of black and Pantone 355. For 4-color process use, c=100, M=0, Y=91, K=6. Use only on a white or lightly colored background.

1-Color Logo (Black)
This logo is for one-color black usage, such as photocopying, faxing or laser printing.

1-Color Logo (Green)
This logo is for one-color green usage. Use Pantone 355. Use only on a white or lightly colored background.

1-Color Logo (White)
This logo is for one-color reversed usage. It should only be used reversed on green, black or gray background.

Making Wireless
M2M Easy Logo

Ideal Size - 1" across

Size

Minimum Size
The logo must never be used smaller than 1/2" across.

.75"

Maximum Size
The logo should never be used larger than 1" wide on a standard 8.5" x 11" document. Exceptions to the rule are larger format applications.

1"

Clear Zones
In order for the M2M logo to remain as a recognizable element, the logo must exist inside its own space. No other element, be it type, image or page edge, should infringe on this clear area. The area of non-interference is defined in units based on the width of the "M" of "M2M." The registration mark on the M2M logo must never be removed or altered in any case.

= width of (1) **M**
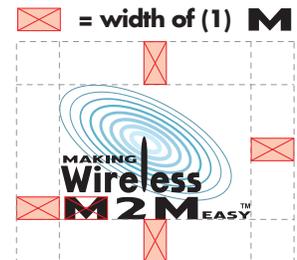
Usage
Making Wireless M2M Easy is Digi's corporate tagline. This logo is to be used on all internal and external communications that include messaging about Digi's wireless solutions. The Digi logo must also appear in some context on the piece.

Please contact Digi Corporate Marketing at info@digi.com if you have any questions about the approved usage of this logo.

4-Color Process M2M Logo
This is the preferred logo for all situations. The logo can be produced using 4-color process printing. Use only on a white or lightly colored background.

1-Color M2M Logo
This logo is for one-color black usage, such as photocopying, faxing or laser printing. Use only on a white or lightly colored background. One-color usage is only black.

Logo "Do Nots"

The Digi Logo and Making Wireless M2M Easy logos are trademarks or registered trademarks and can only be use in accordance with the usage guidelines outlined in this document. These have been carefully designed to be recognized elements and should not be altered in any way.

DO NOT violate the logo's clear space

DO NOT add text to read with the logo

What can do for you?

DO NOT alter or distort the logo

DO NOT place a box around the logo

DO NOT add a glow or rotate the logo

DO NOT change the color of the logo