

Digi Launches Industry's First M2M Development Kit for Mainstream Satellite Development

- Sub \$300 Digi m10 JumpStart Kit features smallest, most cost effective and highest performance ORBCOMM satellite modem available -

MINNETONKA, Minn. Oct. 7 /PRNewswire-Asia/ -- Digi International (Nasdaq: [DGI](#)) today introduced the Digi m10 JumpStart Kit, the industry's first cost-effective development kit that provides all of the tools necessary, including ORBCOMM trial satellite service, to allow customers to quickly and easily build satellite-enabled products. Ideal for transportation, asset tracking and other applications where cellular coverage is inconsistent but access to remote data is important, Digi m10 JumpStart Kits make satellite communications more accessible and easier to deploy than ever before.

(Logo: <http://www.prnasia.com/xprn/sa/200706131247.jpg>)

"We are combining our expertise in providing affordable, easy to use kits and our global distribution network with satellite technology," said Larry Kraft, senior vice president of global sales and marketing, Digi International. "For the first time, organizations interested in deploying satellite have access to a cost effective, easy-to-use, turn-key solution. Our kits make it easier than ever to deploy low-cost satellite connectivity for machine-to-machine (M2M) applications such as relaying diagnostic information on trucks, trailers, heavy equipment, utility meters, marine vessels and other remote assets."

"We are proud to be partnering with Digi, one of the world's most respected manufacturers of products and technology for M2M applications," said Marc Eisenberg, Chief Executive Officer at ORBCOMM. "Digi's broad distribution channels and extensive technical capabilities provide opportunities for ORBCOMM to expand its addressable markets and reach new users."

Operating on the ORBCOMM low-earth orbit (LEO) satellite network, Digi m10 JumpStart kits enable cost-effective M2M communication with global coverage capability. This allows companies to monitor and manage remote assets deployed in locations where cellular or other land-based communications are not available. The products can also be used to enable backup connectivity for cellular-based products.

"Low data rate M2M services are the fastest growing part of the Mobile Satellite Services (MSS) industry, and this market is expected to more than double in size reaching over three million active terminals worldwide by the end of 2013," said Tim Farrar, President of TMF Associates, a consulting firm which specializes in mobile satellite communications. "In order to sustain this high level of growth, it will be important to develop new applications and open up additional market segments for satellite M2M. Previously, end users have often found it difficult and time consuming to customize M2M applications to meet their needs, and Digi's new JumpStart kits will help to make this process both cost effective and easy."

Built on Digi's patented mixed signal ASIC to enable higher performance and reduced power consumption for satellite applications, the compact Digi m10 is the industry's smallest ORBCOMM satellite modem and offers immediate design integration through its integrated serial interface. Because it is designed with patented Digi technology, long-term product availability is ensured. With full support for industrial temperature and operational shock/vibration specifications exceeding SAE J1455, the modem is ideal for reliable satellite connectivity in the most demanding environments.

Digi m10 Jumpstart kits include 90 days of satellite connectivity. Advanced orders can be placed now from Digi at an introductory price of \$299 with general availability of the kits and modems in November. For more information, visit <http://www.digi.com/M10>.

About Digi International

Digi International is making wireless M2M easy by developing reliable products and solutions to connect and securely manage local or remote electronic devices over the network or via the Web. Digi offers the highest levels of performance, flexibility and quality, and markets its products through a global network of distributors and resellers, systems integrators and original equipment manufacturers (OEMs). For more information, visit Digi's Web site at <http://www.digi.com>, or call +852-2833-1008.

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