

ESC - Digi enables all M2M embedded products with out-of-the-box cloud connectivity

Minnetonka, Minn. - Digi International today announced that all Digi and Rabbit embedded products will be configured to easily connect to the iDigi "cloud" out of the box. According to the company, iDigi is the embedded industry's first ready-to-use cloud computing platform for machine-to-machine (M2M) network management. It enables secure remote access, control and management of network-connected devices and complete cloud-based application development.



iDigi enables a variety of new device features like centralized device management and remote configuration right out of the box. It is extremely easy to connect directly to iDigi; no gateway is needed. It allows OEMs to deliver a premium product with enhanced customer service and enables device end users to enjoy increased uptime with reduced installation and ongoing maintenance costs.

iDigi allows manufacturers to configure, upgrade and diagnose problems with their products remotely via the iDigi cloud and provide ongoing performance monitoring. This can reduce warranty repair costs and improve customer satisfaction. It also allows OEMs to deliver products with advanced features such as proactive supply replenishment, remote configuration services and sale of downloadable premium product features. This enables manufacturers to offer a differentiated product and increase revenue.

iDigi-ready devices reduce costs for end users because ongoing preventative maintenance via the iDigi cloud results in higher reliability and reduced downtime and repair costs. Additionally, no travel is required for device configuration and maintenance. iDigi can also increase an organization's revenue by providing more uptime for sales, new advertising revenue streams and increasing availability of customer product information to drive purchases.

iDigi is less than one fifth the cost of a typical licensed software solution. It integrates easily with Digi's comprehensive family of wired, wireless, embedded and non-embedded communication products, and Digi's portfolio of embedded operating environments including, Digi NET+OS 7, Digi Plug-and-Play with Python, Digi Embedded Linux, Digi's BSP for Microsoft Windows Embedded CE 6.0 R3 and Rabbit Dynamic C.

For more information about iDigi for embedded products, visit www.idigi.com.