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Company News: Page (1) of 1 - 07/22/10

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## Digi 'Extends the Grid' for EcoFactor to Save Utility Customers Money, Conserve Energy

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JULY 22, 2010 -- MINNETONKA, Minn., BUSINESS WIRE --

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Digi International (NASDAQ: DGII) today announced that EcoFactor, a provider of software that intelligently manages connected thermostats and reduces home energy consumption, is using the Digi X-Grid to easily connect customers' home energy devices to its Web-based software. The Digi X-Grid is an 'Extended Grid' that enables real-time, IP-based monitoring and control of home energy devices beyond the electric meter. The solution will help EcoFactor to reduce energy usage of Texas utility company Oncor customers by 20 to 30 percent.

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'The Digi X-Grid makes it easy for us to connect customers to our Web-based software,' said Scott Hublou, senior vice president of products, EcoFactor. 'Digi provides all of the hardware, hosted software and applications necessary to easily connect customers' home energy devices. This allows us to focus on delivering energy efficiency services that can save customers hundreds of dollars per year on their heating and cooling costs.'

'EcoFactor is a leading provider of intelligent energy management software,' said Larry Kraft, senior vice president of global sales and marketing, Digi International. 'By extending the grid directly to the home energy device, we enable EcoFactor's Software as a Service energy efficiency system to maintain constant communication, allowing their system to make very fine adjustments.'

As a member of the Digi X-Grid Partner Program, EcoFactor is re-selling Digi products and services as a part of its energy management solution. Digi supports Digi X-Grid partners to jointly drive continued innovation, marketing and sales of energy service offerings in the Extended Grid.

The Digi X-Grid provides easy, real-time access to energy usage information, real-time control of energy consuming devices and real-time management of energy producing capabilities. This allows energy providers to improve the performance, load management and demand response capabilities of their Smart Grid investments, while providing a platform to fully engage consumers in real-time energy efficiency decisions.

From meters to thermostats to load control devices, the Digi X-Grid provides secure, real-time access to devices within the 'Extended Grid' infrastructure. The Digi X-Grid includes Digi's [Smart Energy gateways](#), [XBee ZigBee modules and adapters](#) and [iDigi Platform](#) to make it easy to connect directly to home energy devices. The Digi X-Grid is industry-standards oriented and can connect any Smart Energy compatible device.

For more information about the Digi X-Grid, visit <http://www.digi.com/solutions/energy.jsp>.

**About Digi International**

Digi International is making wireless M2M easy by developing reliable products and solutions to connect and securely manage local or remote electronic devices over the network or via the Web. Digi offers the highest levels of performance, flexibility and quality, and markets its products through a global network of distributors and resellers, systems integrators and original equipment manufacturers (OEMs). For more information, visit Digi's Web site at [www.digi.com](http://www.digi.com), or call 877-912-3444.

**About EcoFactor**

EcoFactor offers a personalized energy management service with tangible financial, environmental and lifestyle benefits to its customers. The company recently announced \$5.9 million in series A venture financing from Claremont Creek Ventures and RockPort Capital. EcoFactor also won the grand prize in the 2009 Cleantech Open national business competition, the largest of its kind, in recognition of its tremendous consumer value. Based in San Carlos, Calif., EcoFactor was founded in 2006 to provide an effective alternative to one-size-fits-all residential energy management solutions. More information can be found online at [www.ecofactor.com](http://www.ecofactor.com).

For more information, visit Digi's Web site at [www.digi.com](http://www.digi.com), or call 877-912-3444.

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Page: 1

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### eBay Essential Training: Proxy Bidding

In this clip, lynda.com host Mark Abdelnour takes a look at proxy bidding. He discusses the strategy and how it works. He also discusses the maximum bid, and when to use Proxy bidding. [Read More](#)



### Insider #149 - Game Demographics

The blood, gore, adrenalin challenges that were unveiled at E3 and enjoyed at ComicCon are fun to look at, easy to hold but are they really the games people want to plunk down their credit cards to own or rent time with? Seems as though the investors, the players who control the controllers have a different idea of a "good" game than the kids who develop them. While mobs of people play educational, informational, stimulating games our kid huddles in his room and mumbles "The Few, The Proud, The Gamers." [Read More](#)



### Social Media #3

Part of a series of articles to plainly explain what organizations need to consider and carry out in today's social media. [Read More](#)



### Content Insider #148 - The iGen

NO...Doesn't have a thing to do with "that" smartphone...or "that" store...or "that" tablet. It's the next generation. Kids and we mean little kids. That's what today's products are being designed for/targeted at. You happen to buy one...fine. Watch a little, little kid pick up a smartphone. He/she just uses it. They've come pre-wired and we're still trying to figure out how to IM. It's the IGen. They want it instantly. They want to use it instantly. They expect their photos, their video, their music, their stuff immediately when/where/how they want it. [Read More](#)

