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Digi and GroundedPower Announce Extended Grid Partnership to Help Consumers Reduce Energy Consumption

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(July 21, 2010) MINNETONKA, Minn., BUSINESS WIRE --

Digi International (NASDAQ: DGII) today announced a partnership with GroundedPower, a leading provider of interactive software for energy efficiency and smart grid solutions. Under the partnership GroundedPower's Interactive Customer Engagement system (ICES) has been fully integrated with the Digi X-Grid to connect consumers' home energy devices. The Digi X-Grid is an 'Extended Grid' that enables real-time, IP-based monitoring and control of home energy devices beyond the electric meter. The GroundedPower iCES system delivers energy customers a compelling interactive application for better understanding their use and cost of energy and tools to motivate and empower dramatic and sustained energy savings.

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The benefits of a Digi and GroundedPower partnership became evident in a year-long pilot project involving both companies for the Cape Light Compact in Massachusetts. The GroundedPower system enables real-time viewing of energy use and demand, savings metrics in kWh, dollars and CO2 emissions and provides opportunities for customers to sign up for energy saving activities. As a result, program participants reduced their daily energy use by 9.3 percent or 2.9 kWh per day.

'We are extending the Smart Grid beyond the electric meter,' said Larry Kraft, senior vice president of global sales and marketing, Digi International. 'The 'Extended Grid' provides an easy and efficient real-time platform for electricity end users to actively engage with energy producers. GroundedPower's interactive customer engagement system motivates and empowers consumers to become active participants in the energy management process.'

'The Digi X-Grid allows consumers to easily plug their home energy devices into our Interactive Customer Engagement System,' said David A. Rosi, senior vice president of marketing, sales and business development for GroundedPower. 'This allows consumers to integrate real-time energy monitoring with our suite of consumer engagement and behavioral tools to help consumers conserve energy and save money. The unprecedented visibility and control over energy use is driving demand for this joint offering from Digi and GroundedPower.'

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As a member of the Digi X-Grid Partner Program, GroundedPower is reselling Digi products and services as a part of its iCES platform. Digi supports Digi X-Grid partners to jointly drive continued innovation, marketing and sales of energy service offerings in the Extended Grid.

From meters to thermostats to load control devices, the Digi X-Grid provides secure, real-time access to devices within the 'Extended Grid' infrastructure. The Digi X-Grid includes Digi's Smart Energy gateways, XBee ZigBee modules and adapters and iDigi Platform to make it easy to connect directly to home energy devices. The Digi X-Grid is industry-standards oriented and can connect any Smart Energy compatible device.

For more information about the Digi X-Grid, visit <http://www.digi.com/solutions/energy.jsp>. For more information on the GroundedPower iCES system visit www.groundedpower.com.

About Digi International

Digi International is making wireless M2M easy by developing reliable products and solutions to connect and securely manage local or remote electronic devices over the network or via the Web. Digi offers the highest levels of [performance](#), flexibility and quality, and markets its products through a global network of distributors and resellers, systems integrators and original equipment manufacturers (OEMs). For more information, visit Digi's [Web site](#) at www.digi.com, or call 877-912-3444.

About GroundedPower

GroundedPower delivers an intuitive and interactive customer engagement system providing consumers enhanced awareness of their energy consumption and an integrated suite of web-based tools that motivates and empowers active participation in the energy management process. GroundedPower's iCES can be installed in homes, schools, municipal buildings and small/mid-sized businesses and supports direct data access from smart grid, AMR and legacy metering environments. For more information on GroundedPower, visit the company's [website](#) at www.groundedpower.com.

For more information, visit Digi's Web site at www.digi.com, or call 877-912-3444. All brand names and product names are trademarks or registered trademarks of their respective companies.

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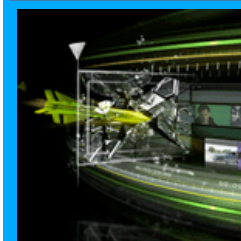
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eBay Essential Training: Proxy Bidding

In this clip, lynda.com host Mark Abdelnour takes a look at proxy bidding. He discusses the strategy and how it works. He also discusses the maximum bid, and when to use Proxy bidding. [Read More](#)



Insider #149 - Game Demographics

The blood, gore, adrenalin challenges that were unveiled at E3 and enjoyed at ComicCon are fun to look at, easy to hold but are they really the games people want to plunk down their credit cards to own or rent time with? Seems as though the investors, the players who control the controllers have a different idea of a "good" game than the kids who develop them. While mobs of people play educational, informational, stimulating games our kid huddles in his room and mumbles "The Few, The Proud, The Gamers." [Read More](#)

Social Media #3

Part of a series of articles to plainly explain what organizations need to consider and carry out in today's social media. [Read More](#)

Content Insider #148 - The iGen

NO...Doesn't have a thing to do with "that" smartphone...or "that" store...or "that" tablet. It's the next generation. Kids and we mean little kids. That's what today's products are being designed for/targeted at. You happen to buy one...fine. Watch a little, little kid pick up a smartphone. He/she just uses it. They've come pre-wired and we're still trying to figure out how to IM. It's the IGen. They want it instantly. They want to use it instantly. They expect their photos, their video, their music, their stuff immediately when/where/how they want it. [Read More](#)

