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Smart energy demand coalition to hold event in brussels discussing new job creation In eu

The SEDC is an industry group, which represents the requirements of programs involving smart energy demand in order to further the development of the Smart Grid and ensure improved end-consumer benefits.

FOR IMMEDIATE RELEASE

PRLog (Press Release) – Mar 10, 2011 – The (<http://www.bwrnews.co.uk/SMART-ENERGY-DEMAND-COALITION-TO-HOLD-EVENT-IN-BRUSSELS-DISCUSSING-NEW-JOB-CREATION-IN-EU.htm>) SEDC is an industry group, which represents the requirements of programs involving smart energy demand in order to further the development of the Smart Grid and ensure improved end-consumer benefits.

The SEDC Vision is to promote the active participation by the demand side in European electricity markets – ensure consumer benefits, increase security of supply and reduce carbon emissions.

The SEDC focus is to promote Demand Side programs such as, peak clipping and shifting, energy usage feedback and information, smart home, in-home and in-building automation, electric vehicle charging management, and other programs related to making demand a smart, interactive part of the energy value.

The SEDC supports the 2020 objectives: The Smart Grid is widely seen in Europe as a means to reach its 2020 objectives: 20% lowered energy consumption, 20% lowered CO2 emissions and 20% use of renewable energy resources. Demand centered programs, dedicated to balancing consumption with generation could be said to form the heart of the intelligence of this Smart Grid.

The Coalition shares expertise and information with industry participants, regulators and policymakers, media and consumer associations, regarding the deployment of smart meters and communications systems seeking to enable energy providers to offer their customers time-based rates with off-peak discounts, thereby allowing consumers to save on their electricity bills by varying their demand in response to price signals. Additional benefits are provided by smart grids, which automate substations and circuits used for electricity distribution.

The SEDC has an annual smart energy demand conference for all industry participants to share success stories and learnings in programs ranging from pilots to large-scale rollouts. The SEDC also has members-only meetings for EU program and policy planning and development, quarterly information sharing and networking webinars, an extensive database of demand side research and consumer-related information, and regular communications, including a bimonthly organization newsletter and special bulletins on policy and industry developments.

The SEDC Current Members include: BPL Global, Capgemini, Cinterion, Digi International, EDF, Electro Ljubila, eMeter, Enel, Enemoc, Entelios, ESMIG, Instituto Tecnológico de la Energía, Johnson Controls Inc, Jouleasssets, Landis+Gyr, NOERR, Orange, PLMA, Prolan, Siemens, Silver Spring

Networks, Smart Power Grid Poland, Sustainability First, The Climate Corporation, The European Demand Response Research Center, United Technologies Research Center Ireland, VaasaETT, Vodafone, and ZigBee Alliance (<http://www.bwrnews.co.uk/SMART-ENERGY-DEMAND-COALITION-T...>) SEDC European Launch Event

In observance of its 30 member milestone, the SEDC will host a media event in Brussels on 29 March 2011 to discuss the progress of the coalition and the group's ongoing goals and vision, as well as presenting the Consortium's White paper, including how Demand Side Programs have the ability to create approximately a very large number of green jobs in Europe.

WHO: Fiona Hall MEP
 Jessica Stromback, SEDC Executive Director
 Chris King, Chairman

WHAT: SEDC European Launch Event

WHEN: Tuesday 29, March
 18:30-21:00

WHERE: Residence Palace, Schuman, Brussels

WHY: The Event represents the official "launch" of the SEDC.

Fiona Hall will be lending her support of the newly founded first ever industry group representing the needs of Demand Side Programs.

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At the event the main conclusions of the Consortium's White Paper will be presented, including how Demand Side Programs have the ability to create approximately a very large number of green jobs in Europe (full details on number and methodology used will be disclosed at the event). This is the first White Paper produced by such a representative group of the European Electricity Industry. It also outlines the policy measures required to make this happen.

The SEDC members will also be present to answer questions

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The Smart Energy Demand Coalition (SEDC) is an industry association for utilities, electricity retailers, and other companies that provide products and services in the areas of demand response, smart meters and smart grid technologies. SEDC works to educate and provide information to policymakers, utilities, electricity retailers, the media, the financial community and other stakeholders on how demand response and smart grid technologies such as smart meters can help modernize our electricity system, improve functioning of wholesale and retail markets, and provide customers with new information and options for managing their electricity use.

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