



IoT CONFERENCE 2014 | ASIA

IOT 505 Embedded Roadmap, Product Detail, Product Promotions

Mike Rohrmoser



Agenda

- Embedded Roadmap
- ConnectCore 6 Status
- ConnectCore 6 SBC Overview
- ConnectCore 6 Accessories
- Product Promotions
- Q&A

ARM Embedded Roadmap: Modules

2014

2015

2016

ConnectCore 6 Module

- Freescale i.MX6 S/D/Q
- Cortex-A9, up to 1.2 GHz
- 802.11abgn Wi-Fi + BT 4.0
- Module
- Complex SMT (LGA)

GA December 2014

ConnectCore 7

- Freescale i.MX, Cortex-A7
- Ultra Low Power, small form factor
- 802.11a/b/g/n/ac Wi-Fi + BT 4.1
- Module and SBC
- Simple SMT (castellations)
- Cellular option (TBD)
- Initial kit release coinciding with Freescale launch

September 2015 (In Definition)

ConnectCore 6 SBC

- Freescale i.MX6 S/D/Q
- Cortex-A9, up to 1.2 GHz
- 802.11abgn Wi-Fi + BT 4.0
- SBC
- Pico-ITX

Q1 CY2015

ConnectCard 7

- ConnectCore 7 module on ConnectCard carrier
- Drop-in replacement for ConnectCard for i.MX28

December 2015 (In Definition)

ConnectCore Next

- Freescale i.MX
- Connectivity integration (Wi-Fi, BT, cellular)
- Location awareness

In Definition

ConnectCore 7

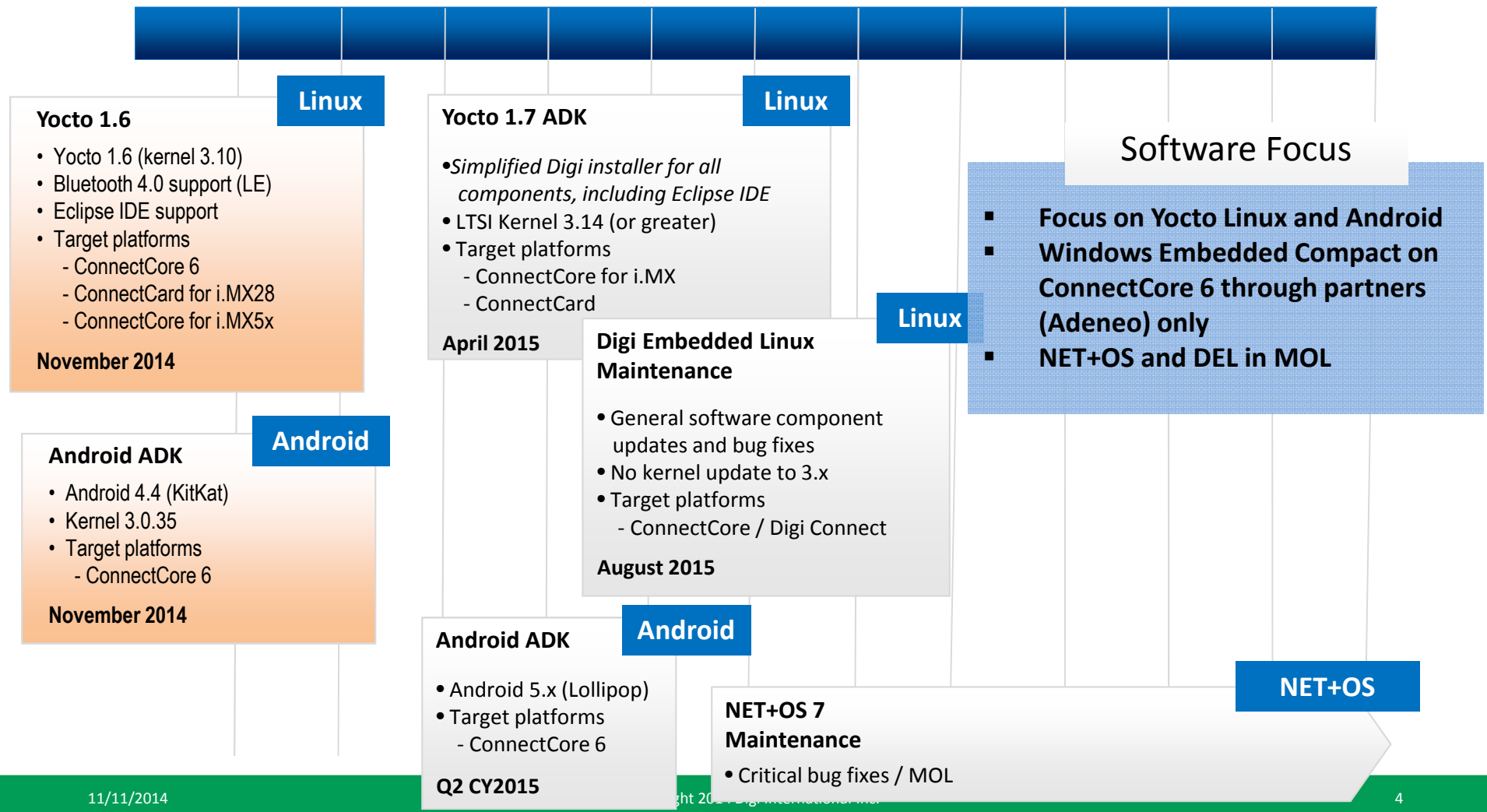
- Targets mid-range applications with reach into lower end
- Target verticals medical, ITS, and Agriculture
- Focus on ease-of-integration, lower cost, and compact form factor
- Including updates on wireless connectivity, i.e. 802.11ac and BT 4.1

ARM Embedded Roadmap: Software

2014

2015

2016



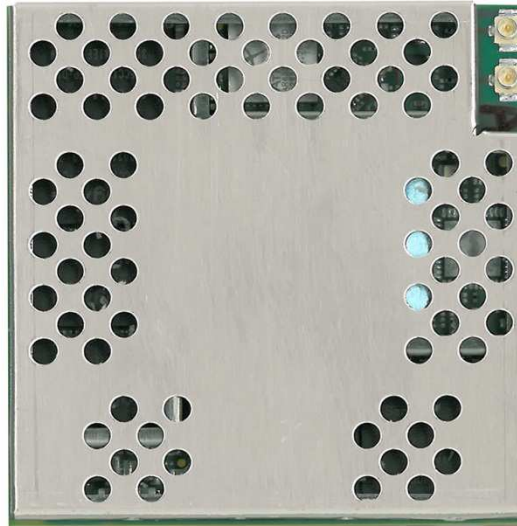
ConnectCore 6: Variant Releases

P/N	Description
CC-WMX-J97C-TN	ConnectCore 6 module, i.MX6Quad, 1.2 GHz, 0 to 70°C, 4 GB flash, 1 GB DDR3, Microcontroller Assist (MKL14Z32VFT4), 802.11a/b/g/n, Bluetooth 4.0, Ethernet
CC-WMX-L96C-TE	ConnectCore 6 module, i.MX6Quad, 850 MHz, -40 to 85°C, 4 GB flash, 512 MB DDR3, 802.11a/b/g/n, Bluetooth 4.0, Ethernet
CC-WMX-L76C-VE	ConnectCore 6 module, i.MX6DualLite, 800 MHz, -40 to 85°C, 4 GB flash, 512 MB DDR3, 802.11a/b/g/n, Ethernet
CC-WMX-K650-VE	ConnectCore 6 module, i.MX6Solo, 1 GHz, 0 to 70°C, no flash, 256 MB DDR3, 802.11a/b/g/n, Ethernet
CC-WMX-L87C-TE	ConnectCore 6 module, i.MX6Dual, 800 MHz, -40 to 85°C, 4 GB flash, 1 GB DDR3, 802.11a/b/g/n, Bluetooth 4.0, Ethernet
CC-WMX-K86C-TE	ConnectCore 6 module, i.MX6Dual, 1 GHz, 0 to 70°C, 4 GB flash, 512 MB DDR3, 802.11a/b/g/n, Bluetooth 4.0, Ethernet
CC-MX-K86C-Z1	ConnectCore 6 module, i.MX6Dual, 1 GHz, 0 to 70°C, 4 GB flash, 512 MB DDR3, Ethernet
CC-MX-K650-Z1	ConnectCore 6 module, i.MX6Solo, 1 GHz, 0 to 70°C, no flash, 256 MB DDR3, Ethernet

Production orders based on –B parts delivered in 100-unit trays

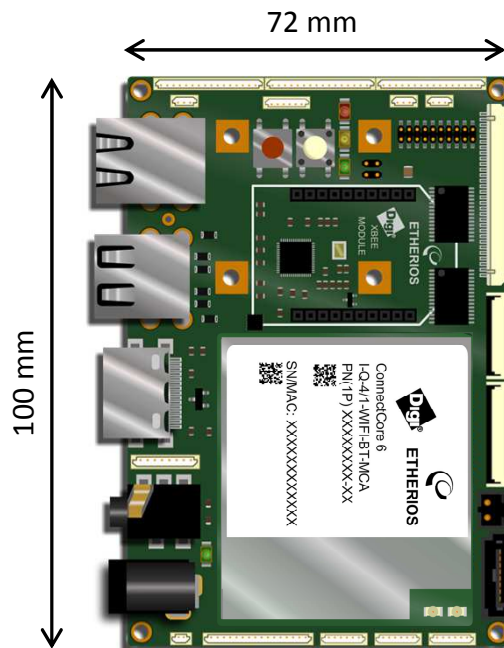
- Final EA/GA release schedule for all variants available by end of October 2014
- Remaining effort primarily related to manufacturing test completion of module variants

ConnectCore 6: Final Shield Design and Temp Rating



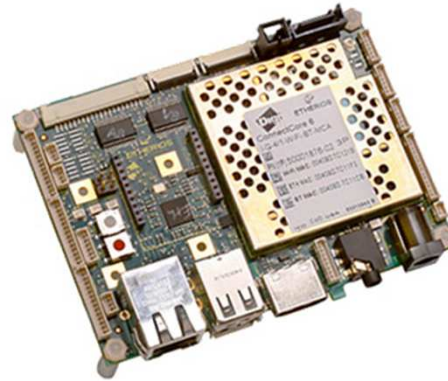
- Final shield design provides heat dissipation surface with internal thermal compound and venting holes for unassisted thermal management
- Shield also provides uniform surface to attach thermal management options such as heat sinks or heat spreaders
- Commercial modules are rated 0 to 70°C and industrial modules are rated -40 to 85°C – **still very use-case dependent based on end device attributes**

ConnectCore 6: SBC Approach



- **Included in ConnectCore 6 dev kits**
 - Carrier board with ConnectCore 6 module
 - Complete design files available (Altium 14) to customers online for reference/customization
- **Also sold to customers as a Digi product**
 - Selected variants will be available
 - Industrial temperature options
 - With product reliability testing
 - Reference enclosure design files posted online
- **Extends reach into new opportunities**
 - Prototyping, proof-of-concept for module
 - New SBC-only opportunities (100 to 1,000 units)
- **Fully connected platform design capabilities**
 - Wi-Fi, Bluetooth, XBee, Cellular, Ethernet

ConnectCore 6: Development Board and SBC



- **Development Board + productization-ready SBC design**

- Standard Pico-ITX (100 mm x 72 mm) SBC / motherboard form factor
- Designed for mass production – off-the-shelf or customization
- FCC Class B pre-scan and product reliability reports (temp/shock/vibe) available

- **Digi customization and design services**

- Etherios WDS offering customer-specific end-to-end design services

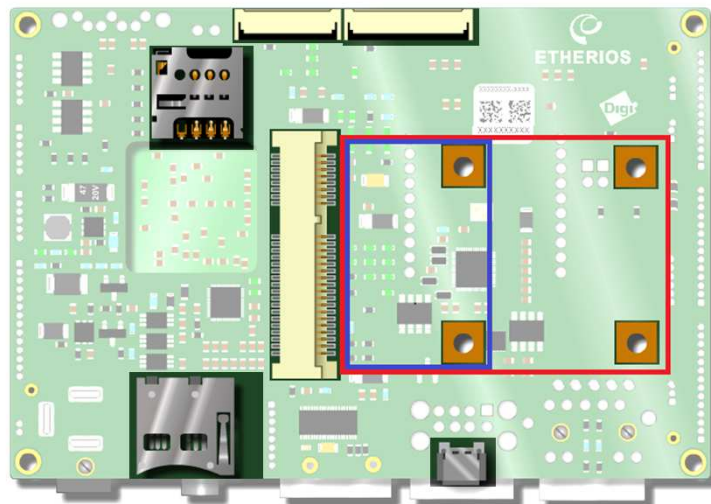
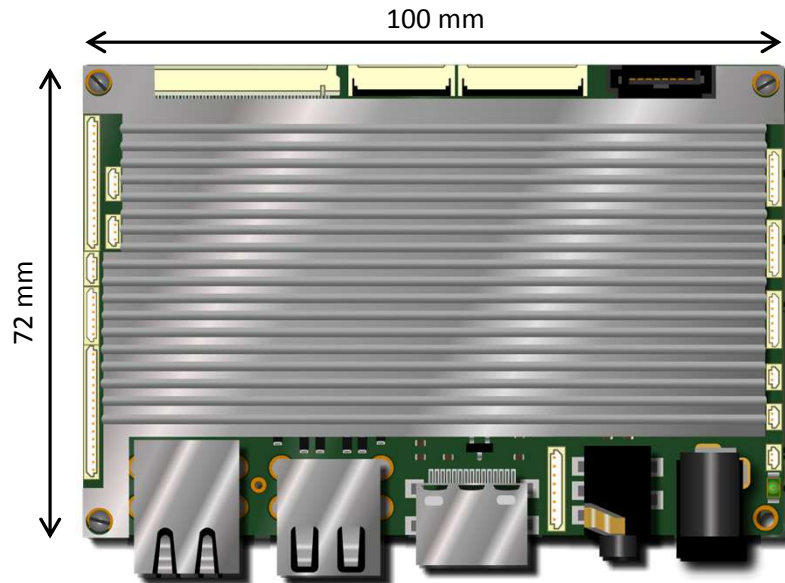
- **Standard interface availability**

- HDMI, Gigabit Ethernet, dual USB 2.0 Host, USB OTG, pin header for addt'l USB 2.0 host, SATA w/power, audio, USB OTG, CAN header, dual-camera (MIPI/parallel), multi-display (LVDS/MIPI/parallel/HDMI), LEDs, Micro SD card slot, PCI Express Mini Card slot (3G/4G cellular, SSD, etc.), Micro SIM card slot, XBee socket, I2C, SPI, GPIO, UART, console, JTAG, SWD, boot source options, coin cell connector, battery-in, 5V DC-in

- **Integration flexibility and cost-efficiency through population options (headers vs. connectors)**



ConnectCore 6: SBC At A Glance



- ConnectCore 6
- Power
 - 4V to 5.5V DC In
 - Coin cell battery connector
 - Power & Reset button
 - Boot configuration
- Debug
 - JTAG & SWD
 - Console
- Storage
 - SATA with Power
 - microSD
- Communication
 - Gigabit Ethernet
 - USB OTG
 - Two USB Host
 - PCI Express Mini Card
 - XBee socket
- Multimedia
 - 24-bit parallel display
 - LVDS0
 - HDMI
 - MIPI Display
 - 8-bit Parallel camera
 - MIPI Camera
 - Audio head phone jack
- Expansion
 - Two CAN interfaces
 - I2C
 - SPI
 - 8-bit parallel camera
 - Audio line-in, line-out, Mic
 - GPIO and User LEDs
 - USB Host
 - LVDS1
 - Two RS232 and one TTL UART

ConnectCore 6: SBC Variant Releases

P/N	Description
CC-SB-WMX-K650	ConnectCore 6 SBC, i.MX6Solo, 1 GHz, 0 to 70, no flash, 256 MB DDR3, Wi-Fi, no Bluetooth
CC-SB-WMX-L76C	ConnectCore 6 SBC, i.MX6DualLite, 800 MHz, -40 to 85, 4 GB flash, 512 MB DDR3, Wi-Fi, no Bluetooth
CC-SB-WMX-J97C	ConnectCore 6 SBC, i.MX6Quad, 1.2 GHz, 0 to 70, 4 GB flash, 1 GB DDR3, Wi-Fi, Bluetooth 4.0

- CC-SB-WMX-J97C is equivalent to the development board included in the kits
- Initial EA release of CC-SB-WMX-J97C planned for Q4CY2014
- Final EA/GA release schedule for all variants available by end of November 2014
- Remaining effort related to manufacturing test completion of SBC variants

ConnectCore 6: Accessories

Third Party Reference Options

MIPI-CSI 5MP HD Camera Module



[e-con Systems e-CAM50IMX6](#)

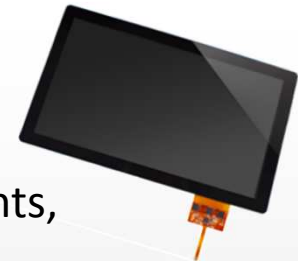


- Omnivision [OV5640](#) 1/4 " 5MP CMOS image sensor
- 1080p @ 30 fps (cropped), 720p @ 60 fps, VGA @ 60 fps
- Focus Type – Auto Focus (VCM driven)
- Directly supported through connector on development board / SBC

Application Kits

10" LCD Application Kit

- [TPK LCD display](#) (LVDS) with integrated multi-touch interface
- 10.1" TFT Active Matrix, WLED backlight, 16:9, 1024x600 (WSVGA)
- Projected Capacitive (PCAP) multi-touch with two (2) unambiguous points, minimum 7 mm diameter, supporting finger and thin glove
- Includes adapter PCB for TPK and [Freescale 10" i.MX display](#) (FSL P/N MCIMX-LVDS1)
- **Digi P/N CC-ACC-LCDW-10**



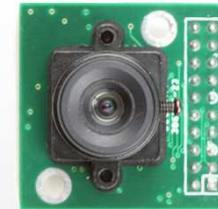
ConnectCore 6: Accessories

Digi Reference Designs

Design files posted on Digi support site only, not available for purchase as application kit

Parallel Camera (CSI)

- Adapter board design demonstrating integration of parallel camera
- Based on [UCTronics OV5642](#) off-the-shelf camera module
- Omnivision OV5640 5MP CMOS image sensor
- 1080p @ 30 fps , 720p @ 60 fps, VGA @ 60 fps
- 8-/10-bit with RAW, RGB, YUV, JPEG output support



Parallel to HDMI Display Interface

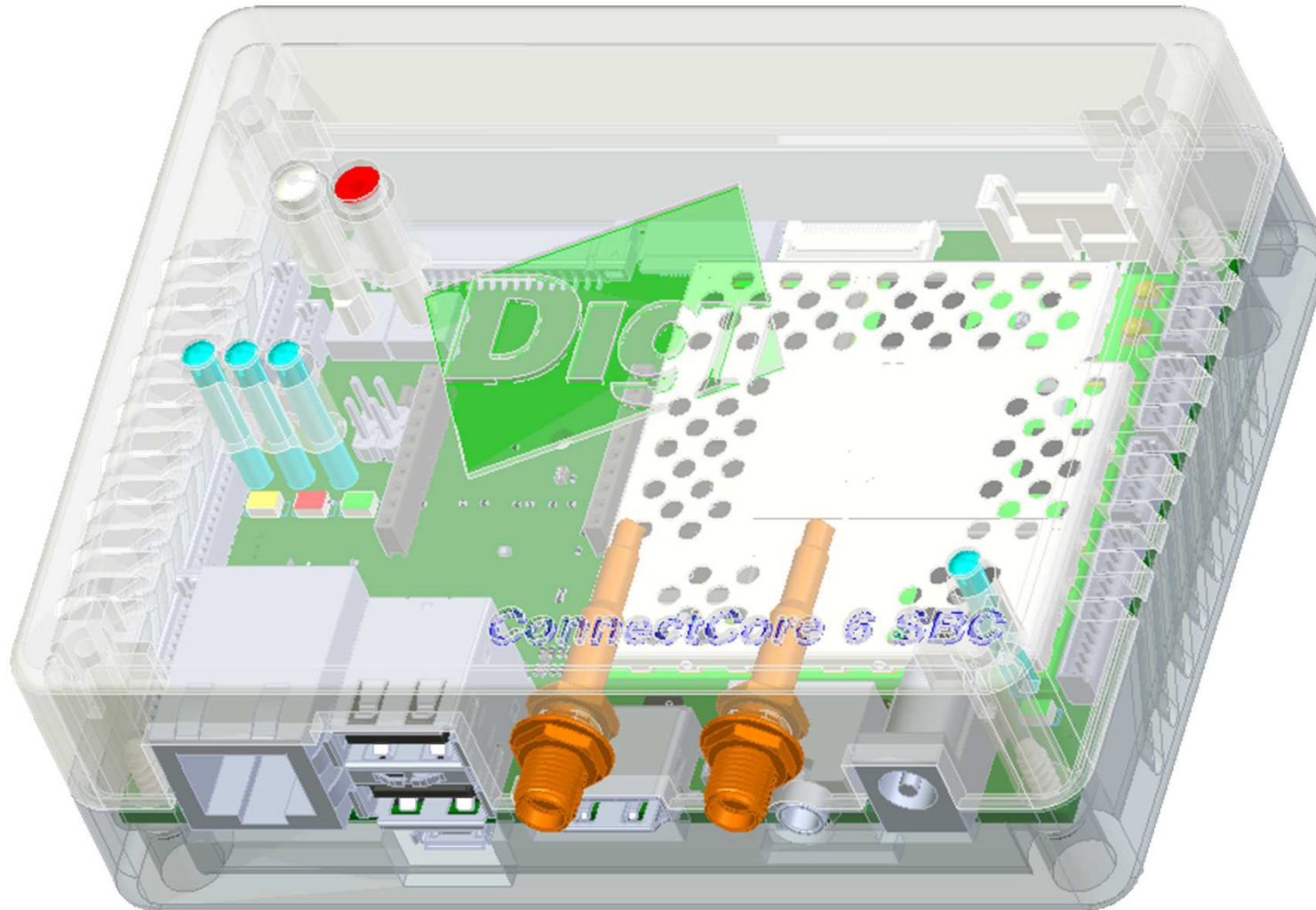
- Adapter board design demonstrating parallel display port to HDMI implementation
- Allows development board/SBC to drive two HDMI displays

Development Board / SBC Enclosure

- Professional enclosure design (top/bottom), complete EASM and STL files
- Customization through standard CAD tools such as SOLIDWORKS
- STL files ready for 3D Printing without modifications necessary
- Including off-the-shelf component references such as light pipes for LEDs



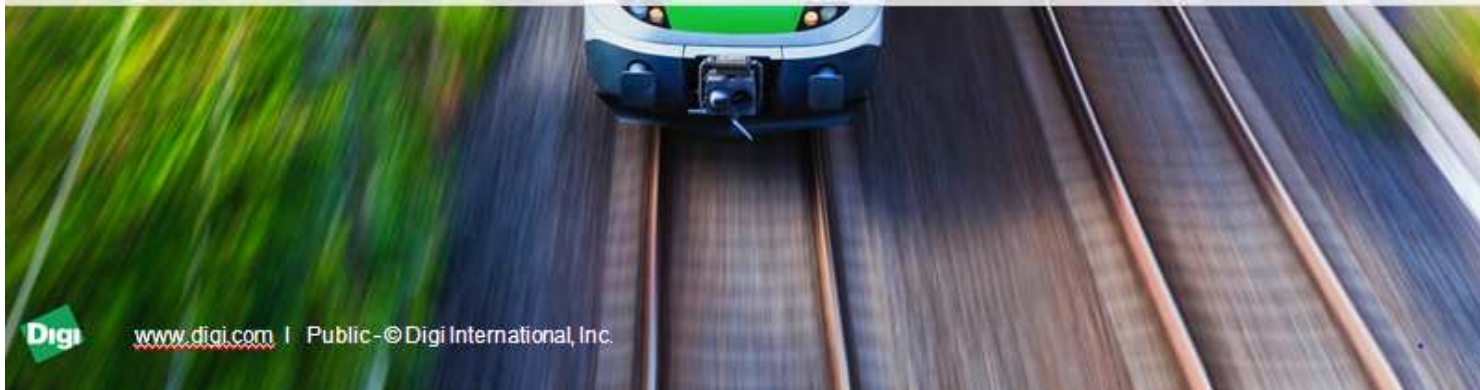
ConnectCore 6: Reference Enclosure Design





ConnectCore 6 SOM

Marketing Guidelines, Assets and Go-to-Market Plans
For the ConnectCore 6 System on Module



ConnectCore 6 Promotions

Full set of marketing tools and creative campaigns to enable every partner to co-brand and share with your customers and prospects.

- Go-to-market communications
- Email and landing pages
- Direct mail/post cards
- Digital marketing banners
- Sample press release
- Images/diagrams
- Customer-facing slides
- White paper
- Buy/Build calculator

All these items will be available via Digi's Partner Portal by December 1, 2015



Market Background and Market-Ready Copy

ConnectCore 6 System on Module

Marketing Guidelines


Product Description: System on Module

The ConnectCore 6 is an ultra-compact and highly integrated system-on-module solution based on the Freescale i.MX6 Cortex-A9 processor family.

With processor speeds up to 1.2 GHz and fully pin-compatible single-/dual-/quad-core variants, the ConnectCore 6 offers a truly future-proof platform solution with scalable performance and pre-certified wireless 802.11a/b/g/n and Bluetooth 4.0, including Bluetooth Low Energy, connectivity.

Its low-profile, surface-mount design maximizes integration flexibility and significantly reduces design risk in a highly cost-effective, reliable form factor with optimized heat dissipation capabilities even in the most demanding quad-core system configurations.

Integrated cloud integration as part of the Digi Linux and Android software platform support offers secure remote management and web services capabilities through the scalable Device Cloud.

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Copy can be used on your website, in promotional materials such as email.

ConnectCore 6 System on Module

Marketing Guidelines

Product Description (web catalog version): System on Module

Simplify and shorten your design cycle.

With the Digi ConnectCore® family of system-on-modules (SOMs) you get built-in, pre-certified wireless and Bluetooth connectivity – and access to all Freescale® processor features. Leverage our library of software, schematics and design examples along with the expert advice and extensive software and hardware design services from Digi and Freescale.

ConnectCore 6 System on Module

Marketing Guidelines

Key Features: System on Module

- Freescale i.MX6 (Solo/Dual/Quad) Multichip Module
- Cortex-A9 running at up to 1.2 GHz (2.4 DMPs/MHz)
- 802.11a/b/g/n + Bluetooth 4.0, Gigabit Ethernet
- Kinetis KL2/K20 microcontroller assist option
- Up to 4 displays, 2D/3D GPU, 1080p VPU, dual camera
- CAN, USB, UART, SPI, I2C, I2S, SD/MMC, SATA, PCIe, GPIO
- Low-profile 50 mm x 50 mm x 5 mm footprint (SMT)
- Industrial operating temperature -40 to 85°C

ConnectCore 6 System on Module

Marketing Guidelines

Market Overview

Medical:


- Medical devices
- Fitness Equipment

For medical device manufacturers developing new, innovative, and often complex products, means it's paramount to establish stable, predictable, and repeatable processes. Especially at early stages of product development, they need to reduce variability for high repeatability.

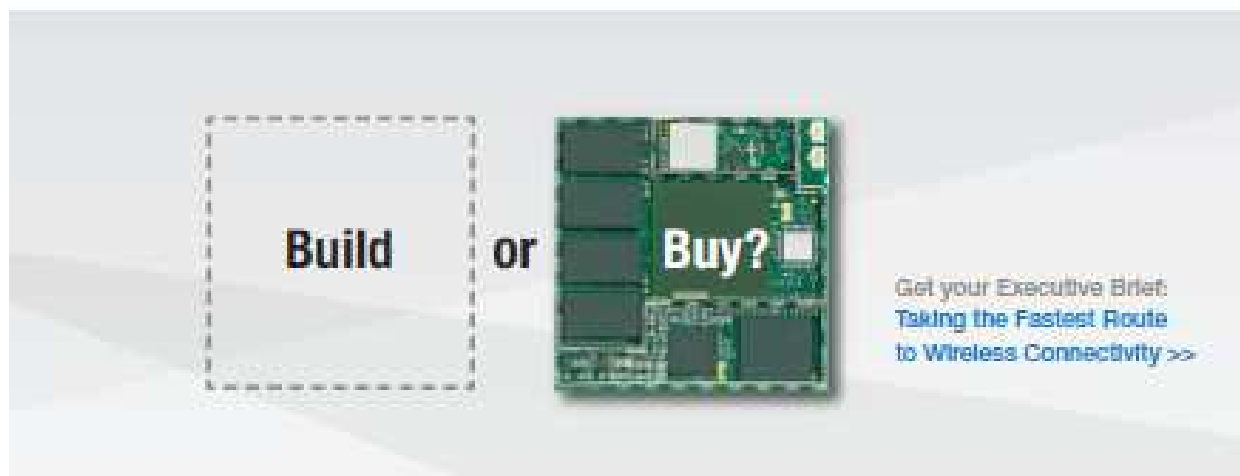
In addition, medical device manufacturers need to reduce the costs and risks of compliance which may translate into strategic investment into electronic systems for better, faster, more efficient compliance practices and manufacturing processes. With the increase regulatory scrutiny, this has become a critical issue for medical device companies.

These industry-specific needs requires that all sizes of medical device manufacturers pay particular attention to their supply chain as it delivers critical advantages in cost control and speed to market. Supply chain stability with well-engineered components (such as the ConnectCore 6) increase manufacturing velocity and scope, which minimizes supply chain disruptions and improves customer satisfaction at all levels.

Mid-sized manufacturers want to establish agile supply chains as a means of maneuvering with or out-maneuvering larger competitors

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Email: PDF and Customizable HTML Versions



Accelerate time to market with compact Digi ConnectCore® 6 System-on-Module design flexibility.

Digi ConnectCore 6® is an ultra-compact, highly-integrated system-on-module (SOM) solution based on the scalable Freescale i.MX6 Cortex-A9 multicore processor family.

With built-in, pre-certified wireless and Bluetooth connectivity, the ConnectCore 6 SOM is an ideal solution for a broad range of demanding M2M applications and performance requirements.



Add your logo and contact details here

Customizable Landing Page



Accelerate time to market with Digi ConnectCore® 6 System-on-Module design flexibility.

Digi ConnectCore 6® is an ultra-compact, highly-integrated system-on-module (SOM) solution based on the scalable Freescale i.MX6 Cortex-A9 multicore processor family.

Designed for long-term availability, ConnectCore 6 offers built-in wireless network connectivity and system design flexibility in a low-profile, connector-less surface mount module. Secure, scalable and energy efficient, the ConnectCore 6 SOM is an ideal solution for a broad range of demanding applications and performance requirements.



Have an active program that needs a SOM?
Try a test drive kit.

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Offer Options

Create a webinar

How to bring wireless devices to market faster.

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Get Your Free Guide



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Free sample to qualified buyer

See what you can do.

Try one.



Have an active program that needs a SOM? Talk to your Digi representative about a ConnectCore 6 test drive kit.

FIRST NAME

LAST NAME

COMPANY

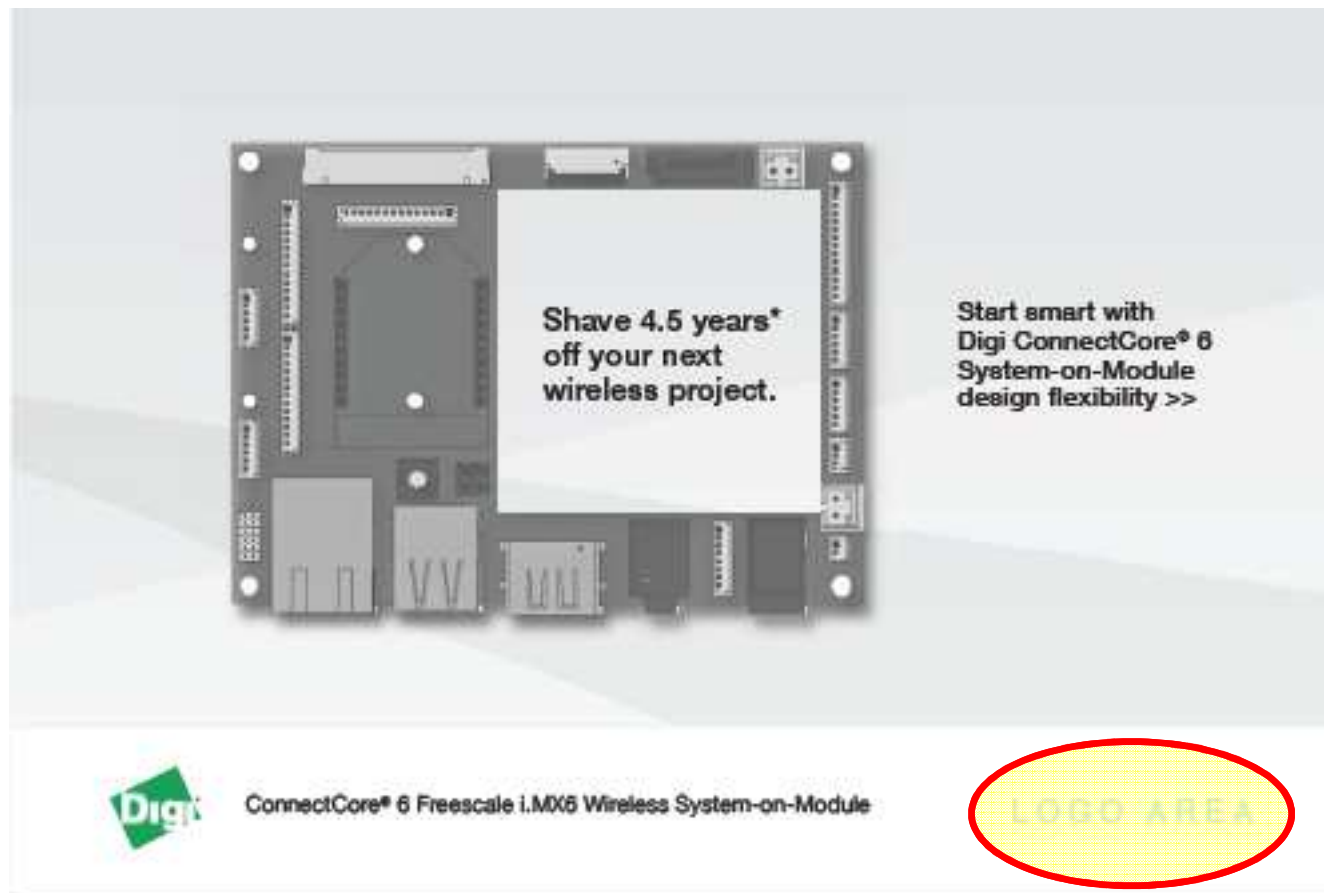
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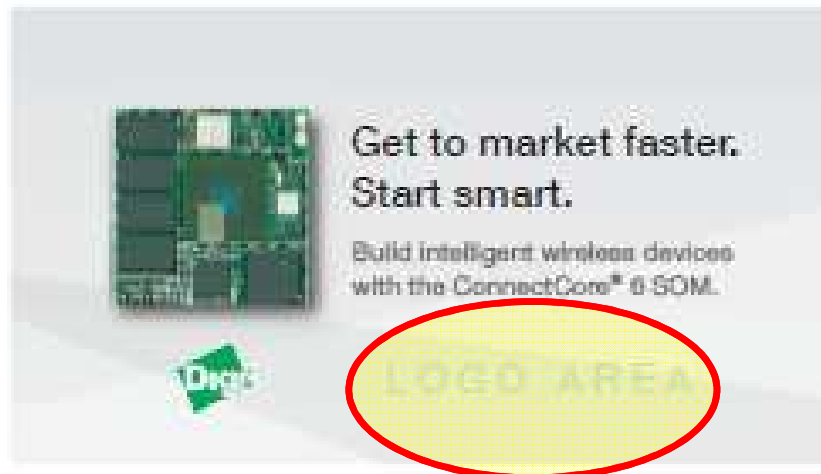


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Digital Advertisement



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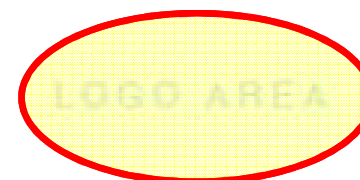
Accelerate time to market with built-in, pre-certified wireless M2M connectivity.

Add wireless to any device with a compact, connector-less Digi ConnectCore® 6 module. Take a closer look at the latest in surface-mount SOM design flexibility.

Let us show you what you can do with the ConnectCore 6 SOM.



ConnectCore® 6 Freescale i.MX6 Wireless System-on-Module





Customizable Press Release

**{DISTRIBUTOR} Announces Availability of Digi ConnectCore 6 Module,
the Scalable, Wireless Platform for Intelligent M2M Devices**

ConnectCore 6 Platform Reduces Costs and Accelerates Time to
Market for Designs Based on Freescale's i.MX6 Processors

MINNETONKA, Minn. (DATE, 2014) - {DISTRIBUTOR}, {distributor's brief description of its business}, today announced it has begun distributing the Digi ConnectCore® 6, the world's first surface-mount multi-chip module with built-in wireless connectivity. The ConnectCore 6 provides the scalability and access to all features of the Freescale® i.MX6Quad, i.MX6Dual, i.MX6DualLite and i.MX6Solo processors, making it the ideal solution for demanding M2M applications.

The ConnectCore 6 module's small form factor and design requires no connectors, is suitable for harsh environments, reduces manufacturing costs, and makes it easy to build mobile or portable devices based on the Freescale i.MX6 application processor. With the ConnectCore 6, engineers build on a common platform, lower design risk, reduce complexity, and significantly accelerate time to market for products in healthcare, transportation, agriculture, security and industrial applications.

The ConnectCore 6 module's built-in dual-band Wi-Fi, Bluetooth and Bluetooth Low Energy wireless connectivity as well as integration with Device Cloud by Etherios can save significant time and expense in designing wireless devices—including the pain of passing and maintaining global radio certifications. Complete software development options for Linux, Android, and Windows Embedded Compact are provided to help engineers design innovative solutions and get products to market faster. The module is designed for long-term availability and has a five-year warranty.

"Digi International, a Freescale Connect proven partner has more than six years of collaboration with system-on-module solutions based on Freescale technology," said Stéphane Gervais-Ducourt, the embedded board solutions partnership lead at Freescale. "Digi International's innovative ConnectCore 6 form factor can fully leverage the unique scalability, performance, reliability and longevity of i.MX 6 series processors." [APPROVED]

"The ConnectCore 6 has one of the smallest form factors on the market and requires no connectors for assembly," said Joel Young, chief technology officer and senior vice president of research and development for Digi International. "The unique design, paired with pre-certified, integrated, and secure wireless connectivity on the module; low power consumption; and heat-dissipation capabilities make it the clear solution for M2M devices. The module offers innovation for portable M2M devices in many industries, and the module will be available for the lengthy lifecycles of the products." [APPROVED]

- MORE -

{DISTRIBUTOR} ANNOUNCES AVAILABILITY OF CONNECTCORE 6 MODULE
{DATE}
PAGE 2

{INSERT DISTRIBUTOR QUOTE HERE}

ConnectCore 6 kits and prototyping modules are available now. A fully integrated single-board computer will be available in Summer 2014. For more information about ConnectCore 6 modules, visit {DISTRIBUTOR'S WEB PAGE} or www.digi.com/connectcore6.

About Digi International

Digi International (NASDAQ:DGII) is the M2M solutions expert, combining products and services as end-to-end solutions to drive business efficiencies. Digi provides the industry's broadest range of wireless products, a cloud computing platform tailored for devices and development services to help customers get to market fast with wireless devices and applications. Digi's entire solution set is tailored to allow any device to communicate with any application, anywhere in the world. For more information, visit Digi's website at www.digi.com, or call 877-912-3444 or 952-912-3444.

About {DISTRIBUTOR}

{INSERT DISTRIBUTOR'S BOILERPLATE HERE}

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Contact:
DISTRIBUTOR PR PERSON
CONTACT INFO

Josh Schimel
FleishmanHillard
202-857-2208
josh.schimel@fleishman.com



Sell Sheet and Customer-Facing Slides

ConnectCore® 6

Scalable High-Performance System-on-Module

Freemove LMX6 based surface-mount module solution with scalable, single-/multi-core performance and integrated wireless.



Overview

The ConnectCore 6 is an ultra-compact and highly integrated system-on-module solution based on the Freescale LMX6 Cortex-A9 processor family.

With processor speeds up to 1.2 GHz and fully pin-compatible single-/dual-/quad-core variants, the ConnectCore 6 offers a truly future-proof platform solution with scalable performance and pre-certified wireless 802.11a/b/g/n and Bluetooth 4.0, including Bluetooth Low Energy, connectivity.

Its low-profile, surface-mount design maximizes integration flexibility and significantly reduces design risk in a highly cost-effective, reliable form factor with optimized heat dissipation capabilities even in the most demanding quad-core system configurations.

Integrated cloud integration as part of the Digi Linux and Android software platform support offers secure remote management and web services capabilities through the scalable Device Cloud by Etherios™.

Key Applications



Supported Software Platforms



Application Highlight

System Config	Performance	Connectivity	Form Factor
Single Core (Cortex-A9)	1.2 GHz	802.11a/b/g/n, Bluetooth 4.0	28mm x 28mm
Dual Core (Cortex-A9)	1.2 GHz	802.11a/b/g/n, Bluetooth 4.0	28mm x 28mm
Quad Core (Cortex-A9)	1.2 GHz	802.11a/b/g/n, Bluetooth 4.0	28mm x 28mm

Features/Benefits

- Scalable Cortex-A9 multi-core performance
- Independent Cortex-M0+/Cortex-M4 Microcontroller Assist™ subsystem
- Cost-effective, reliable, low-profile surface-mount module form factor
- Pre-certified 802.11a/b/g/n and Bluetooth 4.0 Smart Power Management Architecture with high-efficiency PMIC
- Android, Yocto Project Linux and Windows Embedded Compact software platform support
- Seamless cloud integration through Device Cloud by Etherios™
- Reliable design with IEC 60068 and HALT verification
- Designed for long-term availability




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Digi Embedded Products: Benefits

- Secure network-enabled System-on-Module Solutions**
 - Integrated 802.11a/b/g/n networking options
 - Full support for WPA/WPA2 Enterprise security
 - Wi-Fi Logo and Cisco CCXv4 Certification Ready
 - Wi-Fi Direct and Access Point Mode support
 - Additional Bluetooth 4.0 options on select
- Designed for long-term availability (7-10+)**
 - Selected Freescale LMX application processors
 - 3D-15 years formal product longevity
 - Selected industrial wireless LAN radio components
 - Selected memory components (Flash/DRAM)
 - Long lifecycle connectors with multiple options
- Easy design integration and quick time-to-market**
 - Design flexibility without the traditional design
 - Complete out-of-box software platform support
 - Windows Embedded CE, Linux, Android
 - Pre-certified system on module solutions
- High quality and reliable process control**
 - Industrial operating temperature support
 - Strong five-year hardware warranty

ConnectCard for LMX28



ConnectCard for LMX28

- Freemove LMX28, up to 2 GB NAND Flash, 256 MB DRAM
- ARM926EJ-S running at up to 404 MHz (1.2 DMIPS/MHz)
- 802.11a/b/g/n + Bluetooth 4.0
- Single/Serial 10/100/1000 Ethernet
- Optional LCD/TFT/AMOLED connector
- UART, USB, CAN, SPI, I2C, I2S, ADC, DAC, GPIO
- PCI Express Mini Card form factor (S1 mini + B)
- Up to -40 to 85°C operating temperature

Scalable, small form factor, low-cost module solution

Standard part numbers based on: ARM926EJ-S and M0/M4 sub-system

Design support at other LMX28 variants as popular system

32-bit edge connector module design (2.54mm pitch, 10 x 11mm)

Many to implement and easily available (10 to 1000 units)


Pre-certified 802.11a/b/g/n Wi-Fi with additional Bluetooth

Quad-redundant design, up to 100 Mbps (100 MHz) 802.11n

Wi-Fi Logo and Cisco CCXv4 ready and CCXv4 certification ready

Wi-Fi Direct and WPA2-PSK mode support (up to 10 clients)

ConnectCore 6



ConnectCore for LMX6

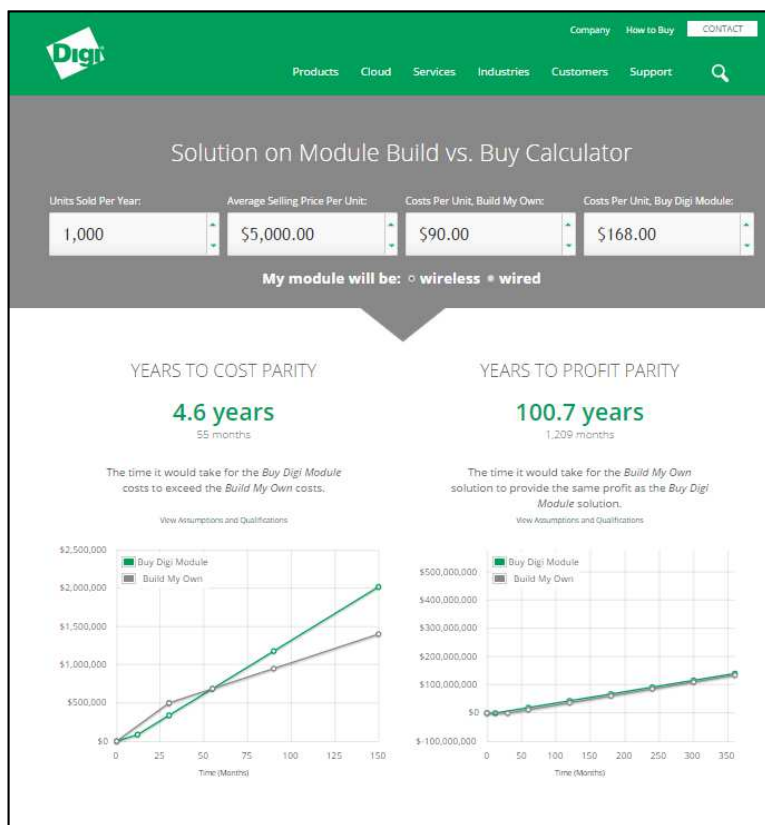
- Freemove LMX6, up to 64 GB eMMC, 2 GB DRAM
- Up to four Cortex-A9 cores up to 1.2 GHz (2.5 DMIPS/MHz)
- On-module (Digi) PMIC with high efficiency
- Ultra low-power Freescale Kinetis K12 / K20 (Cortex-M0+/M4) micro for unique power management and customer specific implementations
- 802.11a/b/g/n + Bluetooth 4.0, single Gigabit Ethernet (GMII) w/IEEE1588
- Up to 4 displays, 3D GPU with up to 4 shaders, up to 1000 2D GPUs, 1080p VPU
- UART, USB, CAN, MIPI DSI/CSI, I2C, I2S, SPI, ADC, DAC, GPIO, PCI Express (x1)
- SMT module, LGA-400, 50 mm x 30 mm max
- Industrial operating temperature -40 to 85°C
- Product launch: February 2014 (Embedded World 2014)

LMX 6Solo	LMX 6DualLite	LMX 6Dual	LMX 6Quad
<ul style="list-style-type: none">Single-core Cortex-A91.2 GHz Cortex-A9256 MB DRAM802.11a/b/g/nBluetooth 4.0UART, USB, CAN, SPI, I2C, I2S, ADC, DAC, GPIOUp to -40 to 85°C	<ul style="list-style-type: none">Dual-core Cortex-A91.2 GHz Cortex-A9512 MB DRAM802.11a/b/g/nBluetooth 4.0UART, USB, CAN, SPI, I2C, I2S, ADC, DAC, GPIOUp to -40 to 85°C	<ul style="list-style-type: none">Quad-core Cortex-A91.2 GHz Cortex-A91 GB DRAM802.11a/b/g/nBluetooth 4.0UART, USB, CAN, SPI, I2C, I2S, ADC, DAC, GPIOUp to -40 to 85°C	<ul style="list-style-type: none">Quad-core Cortex-A91.2 GHz Cortex-A92 GB DRAM802.11a/b/g/nBluetooth 4.0UART, USB, CAN, SPI, I2C, I2S, ADC, DAC, GPIOUp to -40 to 85°C

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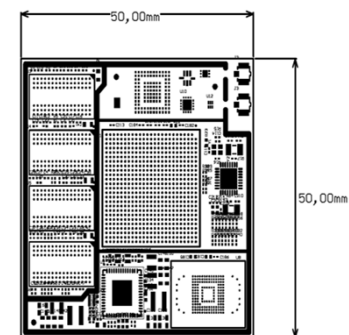
Marketing assets on Digi.com



Buy vs Build Calculator



Video



Photos and Illustrations

Social Media

Social Media

On a regular basis, we will be sharing content and social posts related to ConnectCore 6. We will also be sharing posts from our partners' networks related to the ConnectCore 6.

1. Follow Digi's social media properties
2. Customize and share posts from Digi's social accounts



Digi International



[Twitter](#) (6,636)



[Facebook](#) (2,533)



[Linkedin](#) (6,059)



[Digi Blog](#)

Social Media



Ideas for TWITTER social content

Get to market faster. Go to market smarter with the Digi ConnectCore 6 powered by [@freescale](#):

Faster. Smarter. On board. The ConnectCore 6 powered by [@freescale](#): [LINK]

A future-proof platform to design products for #wireless connectivity:
Landing Page

The ConnectCore 6 offers #wireless flexibility for your design with support for BLE, Wi-Fi and even cellular: [#IoT](#)

Remember : use hashtags and handles

Hashtags:

[#IoT](#)

[#Wireless](#)

[#Cloud](#)

Handles:

[@DigiDotCom](#)

Social Media



Ideas for social outlet content.



Wireless design can be a complicated and time-consuming process. Reduce barriers and find a new, smarter way to add wireless connectivity:



Get to market faster with the ConnectCore6. The most robust solution for embedded wireless design gives engineers the tools necessary to create products for the future:

New trends in embedded design such as wireless technology, security, and scalability are changing single board computers(SBCs). Here are a few key requirements for the SBC of the future: **Mike R's Blog Post**

Market Your Way to Success

- Get registered to use Digi's Partner Portal
- Access and use the marketing materials provided
- Look at options to use MDF funds
- Digi's In-Region Marketing Contact
 - Kristin Lee - Kristin.lee@digicom.com

Happy Selling!

