

Global Sales Meeting Agenda Day 1: 10/1/07

<u>Time</u>	<u>Topic</u>	<u>Presenter</u>	<u>Room</u>
8.15am - 9.15am	Welcome & Opening Presentation	Larry Kraft - Snr VP Global Sales & Marketing	Conf Room 1 - Main Floor
9.15am - 10.15am	Drop-in Network Customer Case Study	Tim Kensok - Air Advice	Conf Room 1 - Main Floor
10.15am - 11.00am	Refreshment Break		Lower Refreshment Area
11am - 11.45am	Product Management Competitive Workshops		Break Out Room 1, 2 & 3 - Lower level
11.45am - 1.00pm	Lunch		Main Restaurant in Hotel Lobby
Afternoon Break Out Sessions - Attendees list is being finalized and will be emailed separately.			
1pm - 3.30pm	Drop-in Networks Round Table	Curt Ahart - Facilitator	Break Out Room 1 - Lower Level
1pm - 3.30pm	How to make Digi WOW!	Tracy Roberts - Facilitator	Break Out Room 2 - Lower Level
1pm - 3.30pm	Global Embedded Kit Sales Strategy - Part 1	Joel Young - Facilitator	Break Out Room 3 - Lower Level
3.45pm - 4.30pm	Group Photograph		TBD
6pm - 8.30pm	Dinner	Host Larry Kraft	Hotel Dining Room

Participants can sign up for these sessions during the break or before the morning meeting starts

Global Sales Meeting Agenda Day 2: 10/2/07

<u>Time</u>	<u>Topic</u>	<u>Presenter</u>	<u>Room</u>
8.00am - 9.30am	Corporate Direction	Joe Dunsmore - CEO	Conf Room 1- Main Floor
9.30 - 9.45am	Refreshment Break		Lower Refreshment Area
9.45am - 11.15am	Drop-in Network Customer Case Study	Larry Leete - Light Corp	Conf Room 1 - Main Floor
11.15 - 12.00pm	Product Management Competitive Workshops		Break out Room 1, 2 & 3 - Lower level
12.00pm - 1.00pm	Lunch		Main Restaurant in Hotel Lobby
Afternoon Break Out Sessions - Attendees list is being finalized and will be emailed separately.			
1.00pm - 4.00pm	Drop-in Networking Challenge	Facilitator - Chris Collis & Bill Word	Conf Room 1 - Main Floor
1.00pm - 4.00pm	Global Account Strategy	Facilitator - Larry Kraft	Break Out Room 1 - Lower Level
1.00pm - 3.00pm	Product Management Competitive Workshops		Break Out Room 3 - Lower Level
1.00 - 3.00pm	Business Development	Facilitator - Krishnan	Break Out Room 2 - Lower Level
6.00pm - Sharp	Bus Leaves for Dinner at Chino Latino's		Front Lobby of Hotel

Participants can sign up for these sessions during the break or before the morning meeting starts

Global Sales Meeting Agenda Day 3: 10/3/07

<u>Time</u>	<u>Topic</u>	<u>Presenter</u>	<u>Room</u>	
8.00am - 9.30am	Digi Future Technology	Joel Young Snr VP Engineering & Chief Technology Office	Conf Room 1- Main Floor	
9.30am - 10am	Refreshment Break		Lower Refreshment Area	
10.00am - 12.00am	Break Out Presentations From Day 1 Digi Wow DiN Round Table Global Kit Sales Pt 1			
	<u>25 mins each presentation with 15 minutes each for questions</u>	To be decided in each breakout session	Conf Room 1 - Main Floor	
12.00pm - 1.00pm	Lunch		Main Resaurant in Hotel Lobby	
Afternoon Break Out Sessions - Attendees list is being finalized and will be emailed separately.				
1.00pm - 3.30pm	Global Kit Sales Strategy Pt 2	Facilitator - Jeff Eltringham	Breakout Room 1 - Lower level	
1.00pm - 3.30pm	Drop-in Networks Round Table	Facilitator - Curt Ahart	Breakout Room 2 - Lower level	
1.00pm - 4.00pm	Drop-in Networking Challenge	Facilitator - Chris Collis & Bill Word	Conf Room 1 - Main Floor	
1.00pm - 3.00pm	Product Management Competitive Workshops		Breakout Room 3 - Lower level	Participants can sign up for these sessions during the break or before the morning meeting starts
5.00pm - 10.00am	Bus leaves for evening event Paddleford Boat Company		Hotel Lobby	May need light sweaters.

Global Sales Meeting Agenda Day 4: 10/4/07

<u>Time</u>	<u>Topic</u>	<u>Presenter</u>	<u>Room</u>	
8.30am - 10.00am	Beginners Guide to Digi Financial Statements	Subramanian Krishnan - Chief Financial Officer	Conf Room 1 - Main Floor	
10.00am - 10.15am	Refreshment Break		Lower Refreshment Area	
10.15am - 11.45am	Break Out Presentations from Day 2			
	Global Account Strategy Drop-in Networking Challenge			
	<u>25 mins each presentation with 15 minutes each for questions</u>	To be decided in each breakout session	Conf Room 1 - Main Floor	
11.45am -1.00pm	Lunch		Main Restaurant in Hotel Lobby	
1.00pm - 3.00pm	Break Out Presentations from Day 3			
	Global Kit Sales Pt 2 Drop-in Networking Challenge (2) Drop-in Networking Round Table (2)			
	<u>25 mins each presentation with 15 minutes each for questions</u>	To be decided in each breakout session	Conf Room 1 - Main Floor	
3.00pm - 3.15pm	Refreshment Break		Lower Refreshment Area	
3.15pm - 4.00pm	Nitty Gritty & Meeting Wrap Up	Larry Kraft - Snr VP Global Sales & Marketing	Conf Room 1 - Main Floor	
5.15pm	Shopping in Albertville Outlet Stores Larry Kraft Special Icecream Extravaganza		Buses leave from Hotel Lobby.	Partipants will sign up before the meeting