

# CELLULAR CONNECTIVITY FOR RETAIL

Expect secure, always-on network performance.



The increase in digital retail signage, kiosks and POS systems continue to blur the line between digital and physical environments. Technology and trends point toward smarter displays and devices that deliver more dynamically targeted and interactive consumer content – with a wealth of user analytics to drive ROI and future business initiatives.

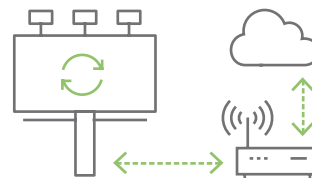
With each connected screen or device dependent on available Internet access – in increasingly crowded retail IT networks – more connected solutions bring more security challenges. Digi offers wireless networking equipment designed specifically for the demands of retail applications in complex, high-traffic locations – indoors or out.

**Digi routers support a wireless backbone of reliable LTE connectivity for essential applications in demanding retail environments.**



## FULL-FEATURED FLEXIBILITY

Digi routers offer performance features for quick deployment in a wide range of retail scenarios. You can bring your own network to both client and shared sites – and remotely switch between cellular carriers for optimal signal-strength. Track ongoing data utilization with real-time monitoring and alerts. Whether primary or backup, Digi connectivity is a critical link in your business continuity solution.



## CONSTANT CONTENT REFRESH

As ever-growing networks host a multitude of equipment and applications, service disruption or failure can bring broader consequences. Digi routers use patented Digi SureLink™ to maintain persistent network connectivity for critical “always on” retail signage and device communication.



## TAKE REMOTE CONTROL

Digi Remote Manager® (DRM) eliminates truck rolls and manual intervention with a centralized cloud management platform for desktop and tablet. You can easily monitor, update and control device performance across networks from a scalable, secure platform.



## FULLY CONFIGURABLE

Digi routers are purpose-built for a wide range of unattended retail applications. From digital signage, kiosks and ATMs to POS terminals, wayfinding systems, dynamic menus and targeted content, Digi routers are easy to configure, deploy and manage.

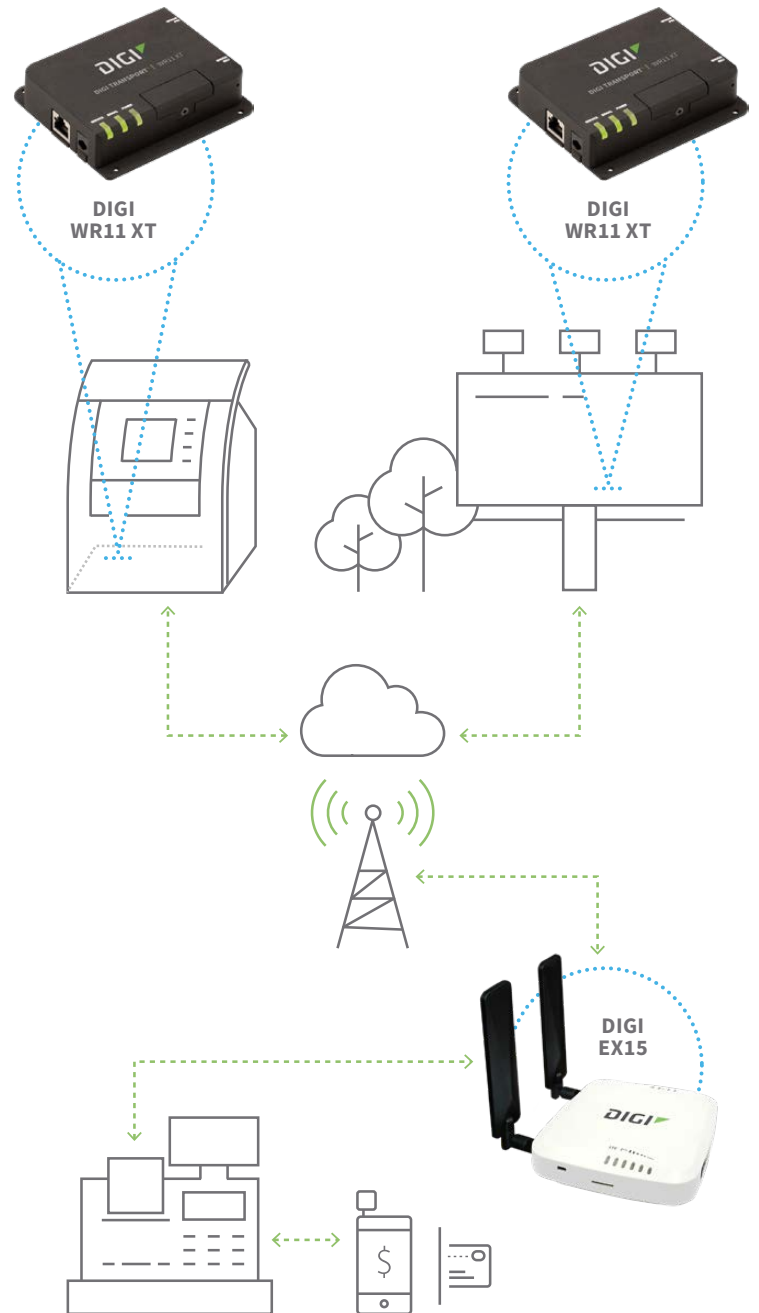


## SECURE ARCHITECTURE

Get rugged reliability with industry-leading security. Digi routers feature a built-in Digi TrustFence® framework that augments device security with a suite of identity and data protection measures that can quickly adapt to new and evolving threats.

## DIGI WR11 XT: FOR RUGGED OUTDOOR APPLICATIONS

Versatile connectivity with enterprise routing and security features makes the Digi WR11 XT the ideal price-to-performance choice for demanding outdoor environments. Ruggedized with flexible mounting options, the Digi WR11 XT is purpose-built for CAT 1 performance, value and reliability.



## DIGI EX15: FOR ALWAYS-ON INDOOR APPLICATIONS

A modular router for primary and failover LTE (or LTE-Advanced) connectivity – with optimized features such as a dedicated wire line connection and a serial port for right-sized performance and value. Easy to install and manage remotely, the Digi EX15 is an affordable option designed to support the enterprise needs of the latest generation of connected signage, displays, devices and POS systems.