

# DIGITAL SIGNAGE AND INTERACTIVE KIOSKS

## Secure, Reliable 3G/4G LTE Connections to Interactive Displays and Self-Service Terminals

In the retail world, brand awareness and reaching consumers are elusive and crucial goals. Driven by cost-effective communications, digital signs and smart kiosks are enjoying wider roles as presence-expanding platforms. And that impact isn't limited to simple one-way signs or informational kiosks. Today, forward-thinking companies are looking to automated service terminals to help them delivery everything from car charging and bill payments to off-site patient diagnosis.

To achieve this potential, media companies and kiosk manufacturers must address numerous challenges. It starts with fast and effective installation at range of field locations under a variety of conditions. Next, you need the ability to send data securely and consistently over dynamic cellular carrier networks. Finally, that network of devices needs to be scalable, enabling you to manage hundreds or thousands of remote devices with rapid troubleshooting if problems occur.



### DIGI TRANSPORT®: PROVEN RELIABILITY WITH INDUSTRY-LEADING FIVE-YEAR WARRANTY

The Digi TransPort family of 3G/4G LTE enterprise routers gives you the tools you need to manage a fleet of distributed devices with maximum efficiency and reliability. Digi's cellular products enjoy a hard-earned reputation for proven reliability and longevity, backed by an industry-leading five-year warranty, global product support, and an ongoing commitment to research and development. These are the reasons that some of the largest companies in the world rely on Digi TransPort routers to manage their signage and kiosk networks.

### 3G/4G LTE CONNECTIONS TO REMOTE SIGNS AND KIOSKS



CHALLENGE	DIGI SOLUTION
Landline or local Wi-Fi increases installation costs and reduces visibility and control	Digi TransPort routers operate on carrier 3G and 4G LTE networks, providing drop-in installation and network autonomy making installation quicker and eliminating security concerns.
Security threats	Built-in VPN, stateful firewall and powerful remote configuration tools help maintain PCI compliance.
Coping with carrier networks and product lifecycles	Digi has sold nearly 500,000 cellular routers in 95 countries over last decade and is committed to facilitating 2G and 3G migrations.
Difficulty troubleshooting remote devices and carrier networks	Digi TransPort routers are managed through Digi Remote Manager <sup>SM</sup> , which offers a full suite of configuration and reporting tools for pinpointing network problems.
Connectivity difficulties due to dynamic cellular networks	Digi TransPort routers offer dual SIM slots for maintaining primary and secondary connections and enterprise routing protocols to ensure packet delivery.

## DIGI PRODUCT HIGHLIGHTS

### DIGI TRANSPORT LINE OF CELLULAR ROUTERS EACH INCLUDE:

- ✓ Advanced security features, including stateful firewall, VPN and event logging
- ✓ Industry-leading five-year warranty
- ✓ Enterprise routing protocol support
- ✓ Dual SIM card support for a redundant connections
- ✓ Remote device management and reporting through Digi Remote Manager
- ✓ Customization with embedded Python™ programming



#### DIGI TRANSPORT WR11

- Network support for EVDO, HSPA+ and carrier-agnostic 4G LTE
- Compact design for easy installation inside sign, kiosk or ATM enclosure
- 1 Ethernet port



#### DIGI TRANSPORT WR21

- Carrier-agnostic 4G LTE network
- Metal enclosure and expanded temperature range for demanding environments
- 1 or 2 Ethernet ports
- Serial port for console-level access



#### REMOTE MANAGEMENT

- Centralized management of remote devices over 3G/4G LTE networks
- Deploy updates and perform tasks for your entire device network in minutes
- No servers or applications to operate and maintain
- Monitor the status and location of your remote device via a web browser

For more information on providing secure, 3G/4G LTE connections to interactive displays and self-service terminals, visit [www.digi.com](http://www.digi.com).

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