DIGITAL SIGNAGE AND INTERACTIVE KIOSKS

Secure, Reliable 3G/4G LTE Connections to Interactive Displays and Self-Service Terminals

In the retail world, brand awareness and reaching consumers are elusive and crucial goals. Driven by cost-effective communications, digital signs and smart kiosks are enjoying wider roles as presence-expanding platforms. And that impact isn’t limited to simple one-way signs or informational kiosks. Today, forward-thinking companies are looking to automated service terminals to help them deliver everything from car charging and bill payments to off-site patient diagnosis.

To achieve this potential, media companies and kiosk manufacturers must address numerous challenges. It starts with fast and effective installation at range of field locations under a variety of conditions. Next, you need the ability to send data securely and consistently over dynamic cellular carrier networks. Finally, that network of devices needs to be scalable, enabling you to manage hundreds or thousands of remote devices with rapid troubleshooting if problems occur.

DIGI TRANSPORT®: PROVEN RELIABILITY WITH INDUSTRY-LEADING FIVE-YEAR WARRANTY

The Digi TransPort family of 3G/4G LTE enterprise routers gives you the tools you need to manage a fleet of distributed devices with maximum efficiency and reliability. Digi’s cellular products enjoy a hard-earned reputation for proven reliability and longevity, backed by an industry-leading five-year warranty, global product support, and an ongoing commitment to research and development. These are the reasons that some of the largest companies in the world rely on Digi TransPort routers to manage their signage and kiosk networks.
For more information on providing secure, 3G/4G LTE connections to interactive displays and self-service terminals, visit www.digi.com.

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